

# Downtown Incentive Programs

The incentive programs available in the Special Service Area (SSA) have increased the amounts available for reimbursement, subject to approval by committee.

**Façade Program** - A façade improvement is defined as a project that involves a roof, one or more exterior walls or space that will improve the aesthetic view of the building. For the SSA Façade Program, a façade improvement grant request may not exceed 50% of the project costs, or \$25,000, whichever is less.

**Interior Build Out** - An interior improvement is defined as a project that involves the interior space of a building. For the SSA Interior Build-Out Program, an improvement grant request may not exceed 50% of the project costs, or \$5,000, whichever is less.

**Quick Fix** - The SSA Quick Fix Program a 50% match of project cost up to a maximum of \$3,500.00.